

Resurs recruits top names and presents new Group Management – focus on strengthening position in e-commerce and growth across the business

Mattias Ekman, from Klarna, who has served in various senior commercial roles, will join Resurs as CCO Nordic Retail Finance. Group Management is also being expanded to include a newly recruited CCO of the Nordic Credit Cards business line. Other changes to Resurs's Group Management include a new CCO Consumer Loans, who will take office shortly, and the appointment of a new COO. With these changes, Resurs is focusing on strengthening its position in e-commerce and its commercial offerings in the Nordic market.

Resurs has an ambitious agenda and is in the midst of a transformation journey to become a more competitive digital and sustainable financial company. This involves a number of different initiatives and ventures to strengthen the company's competitiveness and growth. Resurs's investment in a cloud-based platform was recently announced, and in parallel with this new processes are being developed to enhance the company's commercial focus and innovative business and product development. New key members of Resurs's Group Management can now be presented.

"It is wonderful to have recruited Mattias Ekman as CCO Nordic Retail Finance on our forward-looking and targeted transformation journey. We are now making huge advances in the entire company's focus on sales, particularly in e-commerce to create the conditions for expanding growth. I view the recruitment of several top names in the industry as a clear signal that we are serious about our efforts to take Resurs to new heights," says Nils Carlsson, CEO of Resurs Bank.

Several new names have been recruited to Resurs's Group Management. Tomas Bromander will be the new CCO Nordic Credit Cards, joining Resurs from his role as Director, Business Development at Mastercard. Resurs's Group Management will also welcome Alexander Burman as CCO Nordic Consumer Loans. Alexander Burman most recently held a similar position at Santander Consumer Bank. Andreas Fridell, CCO Nordic B2B, recently took office as the new COO and will also continue to serve as CCO Nordic B2B until further notice.

"These are fantastically exciting times at Resurs and this is particularly reflected in these new recruitments to our Group Management. With new key members as part of the team, combined with all of the other strategically important elements of our transformation journey, we are adding solid and valuable expertise to the company to achieve a more sales-based, tech-oriented and commercially driven organisation. In addition, we are adding a more agile workflow to our business and product development, which will be an important part of strengthening our position in e-commerce," says Nils Carlsson.

In connection with these changes, Johan Flodén, Erik Frick and Anna Nauclèr have left Resurs.

More information:

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About Resurs Holding

Resurs Holding (Resurs), which operates through the subsidiaries Resurs Bank and Solid Försäkring, is the leader in retail finance in the Nordic region, offering payment solutions, consumer loans and niche insurance products. Since its start in 1977, Resurs Bank has established itself as a leading partner for sales-driven payment and loyalty solutions in retail and e-commerce, and Resurs has thus built a customer base of approximately 6 million private customers in the Nordics. Resurs Bank has had a banking licence since 2001 and is under the supervision of the Swedish Financial Supervisory Authority. The Resurs Group operates in Sweden, Denmark, Norway and Finland. At the end of the second quarter of 2021, the Group had 735 employees and a loan portfolio of SEK 31.1 billion. Resurs is listed on Nasdaq Stockholm.



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For more information about Resurs's transformation journey, welcome to [Resurs' Capital Markets Day](#) on 29 September 2021

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