

Resurs acquires operations for sustainable home energy investments

Resurs wants to provide more private individuals with the opportunity to invest in sustainable energy solutions for their homes and has therefore acquired the operations of Hemma Sverige AB, which include a platform for the distribution of green loans.

Interest is rising in home energy investments that reduce energy consumption and improve everyday finances. By offering simple financing solutions for investments in solar panels, for example, Resurs wants to help more private individuals to invest sustainably. Therefore, Resurs has acquired Hemma's operations as an intermediary for green loans for home energy improvements.

- "The acquisition strengthens the position of Resurs in terms of sustainable investments in the home. We want to enable people to balance their everyday finances while acting sustainably. Our flexible consumer loans are very well suited for this purpose and facilitate for private individuals to invest in solar panels for example," says Alexander Burman, CCO Nordic Consumer Loans, Resurs Bank.

In conjunction with acquiring the platform, Resurs is also entering partnerships with about ten leading solar panel installation companies in Sweden, including 1KOMMA5°, Ecokraft and Svea Solar. Customers will be offered financing by all of the partners using Resurs's green loan platform through which Resurs will broker its own consumer loans.

- "Resurs has extensive experience of working with partners and we look forward to developing the platform together with all our partners," says Alexander Burman, CCO Nordic Consumer Loans.

The platform is available via resursbank.se/gronalan

MORE INFORMATION

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ABOUT RESURS HOLDING

Resurs Holding (Resurs) operates through its subsidiary Resurs Bank and has since 1977 built up a customer base of 6 million customers in the Nordic region and has established itself as a leading partner in retail and e-commerce. Resurs wants to create balance in people's personal finances. On that foundation, we develop offers and services within loans, savings and payments that are based on people's everyday lives. Resurs Bank has had a banking license since 2001 and is supervised by the Swedish Financial Supervisory Authority. The Resurs Group operates in Sweden, Denmark, Norway, and Finland. At the end of the first quarter of 2022, the Group had 591 employees and a loan portfolio of SEK 34.2 billion. Resurs Holding is listed on Nasdaq Stockholm.

